



THE TWENTY-THIRD ANNUAL

VANCOUVER MODEL UNITED NATIONS

SPONSORSHIP PACKAGE



## DEAR POTENTIAL PARTNER,

Hello! My name is Geoffrey Yee, and I am the USG Conference for Vancouver Model United Nations (VMUN) 2024.

I am writing to invite your organization to become a partner for the upcoming VMUN 2024 conference in January, during which over 1,400 participants from all over the world will convene in Downtown Vancouver for three invigorating days of debate.

The Secretariat team consists of 13 dedicated high school students who all share a common passion and dream: to build a conference that will leave a legacy that is greater than each of us individually. However, in order to make our dream a reality, we need your support.

VMUN aims to connect students to the challenges that confront modern society and inspire them to think about the world from new perspectives. The cornerstones of our philosophy are a professional and approachable staff, an atmosphere of realism, and a high quality of debate. With your support, thousands of high school students from across the world will be impacted and given the opportunity to enrich their learning beyond the classroom.

We hope that you have taken an interest in our organization and are willing to help us build a bigger and better VMUN 2024. Your organization's aid will be rewarded with exposure on an international scale at a phenomenal conference, where today's students rise to become leaders of the future. By investing in VMUN 2024, you are not only increasing awareness for your brand but also investing in the next generation of brilliance.

If you have any questions at any time about VMUN's Sponsorship Program, please do not hesitate to reach out to me through email at [conference@vmun.com](mailto:conference@vmun.com). Thank you once again for considering this opportunity. I look forward to the possibility working with you over the next few months!

Sincerely,

Geoffrey Yee  
USG Conference  
Vancouver Model United Nations 2024



@vancouvermun



# About VMUN

---

## WHAT IS MUN?

---

Model United Nations, or MUN, is an academic activity that simulates the debate, political discourse, and diplomacy found in the United Nations. Students in Model United Nations conferences, known as delegates, are placed in committees and assigned to represent officials from various member-states. During debate, delegates are able to participate in discussions and propose various solutions to current global issues. These issues may range from regional conflicts and international security, to matters of human rights and gender equality. Crisis simulations test delegates' abilities to work under pressure, and challenge them to apply their understanding of global affairs to solve complex issues. Through these exchanges, delegates are not only immersed in a thriving political environment, but they must also work together in order to achieve a cohesive solution.

Model United Nations emphasizes leadership, diplomacy, and teamwork. Students are given the opportunity to develop an invaluable sense of international awareness, and to foster practical skills in research, public speaking, and conflict resolution in a fun and invigorating environment. In a way, students learn to become more aware, educated, and thoughtful global citizens. Although conferences may only last a few days, the experience that delegates gain will last forever.

## WHAT IS VMUN?

---

Vancouver Model United Nations, commonly referred to as VMUN, is an annual student-run conference held in the heart of downtown Vancouver, Canada. Since its inception in 2002, VMUN has grown into Canada's premier Model UN experience for high school students. With over 1,400 attendees present in 2023, VMUN has hosted schools from across Canada, Washington State, California, New York, Hawaii, as well as Japan, South Korea, and Colombia. The conference features three full days of quality debate across 20 different committees. A team of professional and passionate staff, an atmosphere of realism, and our high-quality level of debate are the cornerstones of VMUN that ensure a memorable and rewarding experience for all.

## VMUN STRIVES TO:

---

1. To deliver a realistic portrayal of the United Nations and its associated bodies,
2. To continue our history of excellence and maintain our strong conference reputation,
3. To inspire our delegates to bear a stronger sense of social responsibility and passion to become better global citizens.





# VMUN

*in numbers*

*VMUN 2023 held...*

**1,300** *high school students* FROM **76** *different clubs & high schools*

**90%** *of delegates rated overall experience as 'Above Average' or 'Excellent'*

UNEP APEC WHO UNSC NATO UN-HABITAT JCC  
UNESCO WORLD BANK UNHRC IMO DISEC EU  
FCC HCC HOC COMMITTEES UNODC SOCHUM ACC

**9** *committee sessions* FOR A TOTAL OF **17** *hours of debate*

*in* **46,000 ft<sup>2</sup>** *of conference space*



## *The Need for*

# SPONSORS

We try our best each year to minimize our costs in order to offer exemplary need-based financial aid to ensure that no student is deprived of an opportunity to attend VMUN due to monetary reasons.

However, because of the size of the conference and our desire to maintain our reputation as the preeminent Model UN conference in the Pacific Northwest, this is difficult to accomplish alone. Thanks to our generous sponsors in previous years, we were able to provide all delegates who had requested aid with full and partial financial aid packages.

Your sponsorship goes directly towards improving the overall quality of the conference and financial aid for students. Without your support, our delegates wouldn't be able to participate in such a transformative, educational experience.

Sponsoring organizations can receive a variety of different benefits if you choose to support VMUN 2024. During the duration of your sponsorship with VMUN, your organization will be directly broadcasted to more than 1,400 participants and 80 sponsor teachers from across the world. Please note that these sponsorship levels are not concrete, and we would be more than happy to negotiate your individual organization's sponsorship needs. Though we greatly appreciate any and all monetary donations, sponsorship is not limited to such. Any forms of sponsorship in terms of resources or services that your company or organization may be able to provide are also sincerely welcomed.



## The Benefits for

# SPONSORS

<i>Package</i>	<i>Contribution</i>	<i>Benefits</i>
<b>BRONZE</b>	<b>\$250+</b>	<ul style="list-style-type: none"> <li>» Dedicated logo space on the VMUN website. (Attracts over 10,000 viewers per month during the peak traffic in September to February)</li> </ul>
<b>SILVER</b>	<b>\$750+</b>	<p>Bronze level benefits plus:</p> <ul style="list-style-type: none"> <li>» Logo space on printed materials, such as the delegate handbook and folder, which are handed out to every delegate and teacher, containing important information about the conference.</li> </ul>
<b>GOLD</b>	<b>\$1500+</b>	<p>Silver level benefits plus:</p> <ul style="list-style-type: none"> <li>» Full page in the delegate handbook.</li> <li>» Displayed logo &amp; verbal recognition at Opening &amp; Closing Ceremonies.</li> </ul>
<b>PLATINUM</b>	<b>\$4000+</b>	<p>Gold level benefits plus:</p> <ul style="list-style-type: none"> <li>» Premium logo space at the bottom of each page of the VMUN website, including the title page.</li> <li>» Dedicated social media post released before or after the conference. (3,700+ followers across all platforms)</li> </ul>
<b>PRESENTING</b>	<b>\$8000+</b>	<p>Platinum level benefits plus:</p> <ul style="list-style-type: none"> <li>» Premium logo space on all printed and displayed materials</li> <li>» Full flexibility to negotiate any other sponsorship opportunity not listed above.</li> </ul>

*Diplomacy is Not a Spectator Sport.*

